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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
OCTOBER 1969

JAN 1 1970

U.S. DEPARTMENT OF AGRICULTURE
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ICE CREAM PRODUCTION

Production of ice cream in October, estimated at 63,140,000 gallons, was fractionally less than in October 1968, the Crop Reporting Board reports. This year's October production was second to the highest record for the month set in October last year. Seasonally, output declined 9 percent from September to October this year, compared with 6 percent at this time a year ago and 7 percent two years earlier. Temperatures during October averaged below normal in most of the country. They were normal or above, however, in the following important areas:

1. A Gulf and South Atlantic Coastal area including Florida and large portions of all states from eastern Texas to Delaware, and extending westward to southeastern Ohio.
2. A strip including most of the coast of California and southern Oregon.

Changes in ice cream production from October 1968 by regions were varied. Output was 1 percent less in the important North Atlantic Region. Production was off 4 percent in the South Atlantic States and 7 percent in the East North Central. Increases of 4 percent were shown in both the West North Central Region and the South Central. Largest increases were in the West: 9 percent in the Mountain States and 8 percent in the Pacific. In the three most important-producing states, output was 12 percent less in New York, but 6 percent more in California and 16 percent greater in Pennsylvania.

Compared with September, production declined in all regions of the country. Decreases were sharpest in the two most important producing regions: 11 percent in both the North Atlantic and the East North Central. Output declined 8 percent in the South Atlantic States and 5 percent in the South Central. The West North Central States and the western regions all showed decreases of 7 percent. In the three leading states, production gained 7 percent in Pennsylvania but decreased 8 percent in California and 24 percent in New York. Other important-producing states having increases were Connecticut, Kansas, Colorado, and Washington; also the District of Columbia. Iowa and Texas showed unchanged production.

PRODUCTION OF ICE CREAM, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	50,585	53,360	54,900	+ 3
February	50,902	56,202	54,055	- 4
March	62,511	61,309	61,565	0
April	58,674	66,170	64,260	- 3
May	68,055	69,352	68,505	- 1
June	76,750	73,069	75,675	+ 4
July	74,418	81,262	80,125	- 1
August	77,789	79,306	77,035	- 3
September	64,543	67,209	69,415	+ 3
October	59,708	63,330	63,140	0
TEN MONTH TOTAL	643,935	670,569	668,675	0
November	53,285	52,109		
December	48,189	49,723		
TWELVE MONTH TOTAL	745,409	772,401		

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PRODUCTION OF ICE CREAM, BY STATES, OCTOBER 1969

STATE AND GEOGRAPHIC DIVISION	ENUMERATED		ESTIMATED		CHANGE FROM:	
	OCT. 1967	OCT. 1968	SEPT. 1969	OCT. 1969	OCT. 1968	SEPT. 1969
	Thousand Gallons				Percent	
Maine	292	303	390	300	- 1	- 23
Massachusetts	2,907	3,254	3,790	3,040	- 7	- 20
Connecticut	1,059	1,018	1,125	1,170	+ 15	+ 4
New York	5,842	6,079	7,050	5,370	- 12	- 24
New Jersey	1,655	1,767	1,800	1,450	- 18	- 19
Pennsylvania	5,552	6,046	6,570	7,000	+ 16	+ 7
Other N.A. States .	253	333	255	360	+ 8	+ 41
NO. ATLANTIC STATES	17,560	18,800	20,980	18,690	- 1	- 11
Ohio	3,767	4,137	4,100	3,600	- 13	- 12
Indiana	2,118	2,211	2,180	1,925	- 13	- 12
Illinois	3,417	3,498	3,780	3,370	- 4	- 11
Michigan	2,597	3,004	3,235	2,950	- 2	- 9
Wisconsin	1,686	1,799	2,100	1,800	0	- 14
E.N. CENTRAL STATES	13,585	14,649	15,395	13,645	- 7	- 11
Minnesota	1,856	2,078	2,710	2,500	+ 20	- 8
Iowa	808	821	810	810	- 1	0
Missouri	1,256	1,352	1,490	1,390	+ 3	- 7
North Dakota	228	248	270	230	- 7	- 15
South Dakota	126	115	35	30	- 74	- 14
Nebraska	845	858	935	790	- 8	- 16
Kansas	494	597	485	535	- 10	+ 10
W.N. CENT. STATES	5,713	6,069	6,735	6,285	+ 4	- 7
District of Columbia	560	710	610	690	- 3	+ 13
Maryland	1,049	1,292	1,420	1,260	- 2	- 11
Virginia	840	770	890	770	0	- 13
West Virginia	419	276	340	300	+ 9	- 12
North Carolina	1,373	1,520	1,650	1,450	- 5	- 12
Georgia	705	692	840	810	+ 17	- 4
Florida	1,421	1,565	1,750	1,580	+ 1	- 10
Other S.A. States .	781	968	690	655	- 32	- 5
SO. ATLANTIC STATES	7,148	7,793	8,190	7,515	- 4	- 8
Kentucky	459	456	465	440	- 4	- 5
Tennessee	1,206	1,261	1,335	1,210	- 4	- 9
Alabama	608	710	855	780	+ 10	- 9
Mississippi	278	315	340	295	- 6	- 13
Arkansas	243	230	200	180	- 22	- 10
Louisiana	711	809	880	845	+ 4	- 4
Oklahoma	491	558	580	555	- 1	- 4
Texas	2,165	2,277	2,580	2,570	+ 13	0
SO. CENTRAL STATES	6,161	6,616	7,235	6,875	+ 4	- 5
Montana	160	160	160	135	- 16	- 16
Idaho	245	281	330	255	- 9	- 23
Colorado	557	591	610	620	+ 5	+ 2
Arizona	359	353	545	530	+ 50	- 3
Utah	364	367	360	310	- 16	- 14
Other Mt. States	214	243	315	315	+ 30	0
MOUNTAIN STATES	1,899	1,995	2,320	2,165	+ 9	- 7
Washington	1,121	1,038	1,220	1,270	+ 22	+ 4
Oregon	504	529	650	530	0	- 18
California	5,833	5,649	6,500	5,970	+ 6	- 8
PACIFIC STATES	7,458	7,216	8,370	7,770	+ 8	- 7
UNITED STATES 1/	59,708	63,330	69,415	63,140	0	- 9

1/Includes Alaska and Hawaii.

ICE MILK PRODUCTION

Production of ice milk in the United States during October was estimated at 20,035,000 gallons - 5 percent above October 1968. Output for the first ten months of this year was 1 percent more than the January-October period a year ago.

Production declined 15 percent from September to October. This compares with a 17 percent decrease at this time last year and 18 percent in 1967. Seasonal declines occurred in all regions.

Compared with October 1968, production was more in all regions except the West North Central, where it was sharply less.

PRODUCTION OF ICE MILK, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	12,512	13,192	14,225	+ 8
February	13,752	14,980	14,400	- 4
March	18,402	18,740	19,120	+ 2
April	20,725	22,896	22,875	0
May	25,687	26,404	28,055	+ 6
June	30,038	29,803	29,240	- 2
July	30,701	33,169	33,030	0
August	30,390	31,215	31,175	0
September	22,209	22,975	23,450	+ 2
October	18,144	19,131	20,035	+ 5
TEN MONTH TOTAL	222,560	232,505	235,605	+ 1
November	14,179	13,957		
December	12,061	12,906		
TWELVE MONTH TOTAL	248,800	259,368		

SHERBET PRODUCTION

Sherbet output in the United States in October was 3,420,000 gallons, down 1 percent from the corresponding month a year ago. Total production through October this year was only fractionally more than in the first ten months of 1968.

From September to October, output dropped 18 percent this year, compared with 12 percent in 1968. Production declined 14 percent at this time two years ago. Seasonal decreases were noted in all regions.

Compared with October 1968, output was less in the East North Central Region and the West, but more in all remaining regions.

PRODUCTION OF SHERBET, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	2,652	2,869	3,000	+ 5
February	2,635	3,083	2,945	- 4
March	3,660	3,576	3,605	+ 1
April	3,836	4,359	4,420	+ 1
May	4,672	4,836	4,880	+ 1
June	5,803	5,603	5,790	+ 3
July	5,550	6,340	6,145	- 3
August	5,266	5,703	5,425	- 5
September	3,677	3,922	4,160	+ 6
October	3,151	3,450	3,420	- 1
TEN MONTH TOTAL	40,902	43,741	43,790	0
November	2,645	2,621		
December	2,446	2,562		
TWELVE MONTH TOTAL	45,993	48,924		

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in October, estimated at 4,100,000 gallons, was 9 percent smaller than in October a year earlier. Aggregate output for the first ten months of this year was 4 percent less than the January-October total for 1968.

Output dropped 17 percent from September to October this year, compared with 7 percent between these months in 1968. This contrasts with a 10-percent decrease at this time in 1967. Production declined seasonally in all Mellorine-producing states except Oregon, where it held steady.

Compared with October 1968, production was more in Illinois and Alabama, but less in all remaining Mellorine-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	3,313	3,562	3,760	+ 6
February	3,585	3,947	3,580	- 9
March	4,592	4,458	4,060	- 9
April	4,401	4,934	4,710	- 5
May	5,223	5,348	4,905	- 8
June	5,782	5,747	5,365	- 7
July	5,711	6,171	6,000	- 3
August	5,942	6,030	5,940	- 1
September	4,728	4,804	4,955	+ 3
October	4,269	4,481	4,100	- 9
TEN MONTH TOTAL	47,546	49,482	47,375	- 4
November	3,302	3,304		
December	2,835	2,946		
TWELVE MONTH TOTAL	53,683	55,732		

WATER ICE PRODUCTION

U.S. production of water ices was set at 2,375,000 gallons for October. This was 13 percent more than in October 1968. Total production for the first ten months of 1969 continued at 1 percent less than in the corresponding period of 1968.

From September to October, output dropped 33 percent this year, compared with 34 percent last year, and 35 percent in 1967. Sharp seasonal declines occurred in all regions.

Compared with October 1968, output was less in the South Atlantic Region and the South Central, but greater in all remaining regions.

PRODUCTION OF WATER ICES, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	1,424	1,462	1,525	+ 4
February	1,925	2,056	1,970	- 4
March	3,114	3,274	3,165	- 3
April	4,174	4,823	4,465	- 7
May	5,148	5,833	5,740	- 2
June	6,992	6,881	6,845	- 1
July	6,711	7,336	7,150	- 3
August	5,598	5,940	5,890	- 1
September	3,004	3,199	3,545	+ 11
October	1,950	2,104	2,375	+ 13
TEN MONTH TOTAL	40,040	42,908	42,670	- 1
November	1,270	1,274		
December	988	1,099		
TWELVE MONTH TOTAL	42,298	45,281		